



Websites, Software and Services for Residential & Commercial Agency

Websites
Webdadi provides professional website solutions to increase your visitors, registrations, instructions & promote your brand online.

Software
Our web-based applications will help you reduce costs, become more efficient & provide the essential tools to be a competitive agency.

[I need a new website!](#)

[I want to save money!](#)

About us

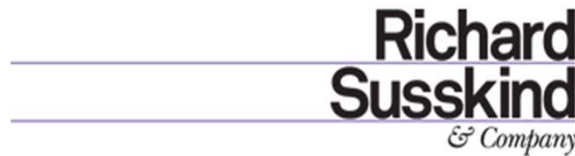
Webdadi Ltd are a London based 18 man team dedicated to providing top of the line digital marketing solutions for both commercial and residential estate agency.

With 10 years of experience in our market and an enviable client list, we are a safe pair of hands to entrust with your agency's IT needs today and for what is to come in the future.

With our sister Company Datography™, we can provide a true end to end marketing facility capturing media such as photos and plans with automatic uploading into the main system for distribution anywhere using Webdadi

Webdadi provide a back office property, contact and content management system that can control and send content anywhere from your website, to TV's to mobile phones to Portals. All this comes in an Outlook-style user friendly online application we just call Webdadi.

A soupçon of our customers



How does Webdadi help the agency?

- Web based system which can be locked down to specific users. No hardware, no software, no maintenance or IT people to manage it and no associated traditional costs
- No huge capital purchase cost, just a monthly license fee which includes the above with updates and no downtime
- Control all your marketing centrally to maintain consistency and centralise and reduce admin costs
- Control Digital Window Television displays anywhere and market content or adverts from any office or third party
- Automatically feeds portals and your website eliminating double entry and the associate admin costs
- Allows instant creation of multiple units within a developments and buildings
- Automatically sends welcome and property alerts of properties to clients

Webdadi office does more...

- Automatically puts together a proforma inspection report to send to landlords
- Allows you to share your diary with your colleagues and go mobile with appointments and contacts without having to sync anything manually.
- Allows control and optimisation of content of a Webdadi website using an self controllable SEO and Content Management engine
- Allows for managers to have visibility of a negotiators daily activity
- Has a built-in contact management system which logs and associates activity of properties to contacts
- Allows users to send web property details instantly to multiple contacts at once with a custom message
- Allows you to analyse and improve Webdadi website performance and referrals via web analytics
- Allows you to approve or hold specific content and media from being shown on a Webdadi website
- Allows data to be sent to other systems such as accounting systems automatically

Features

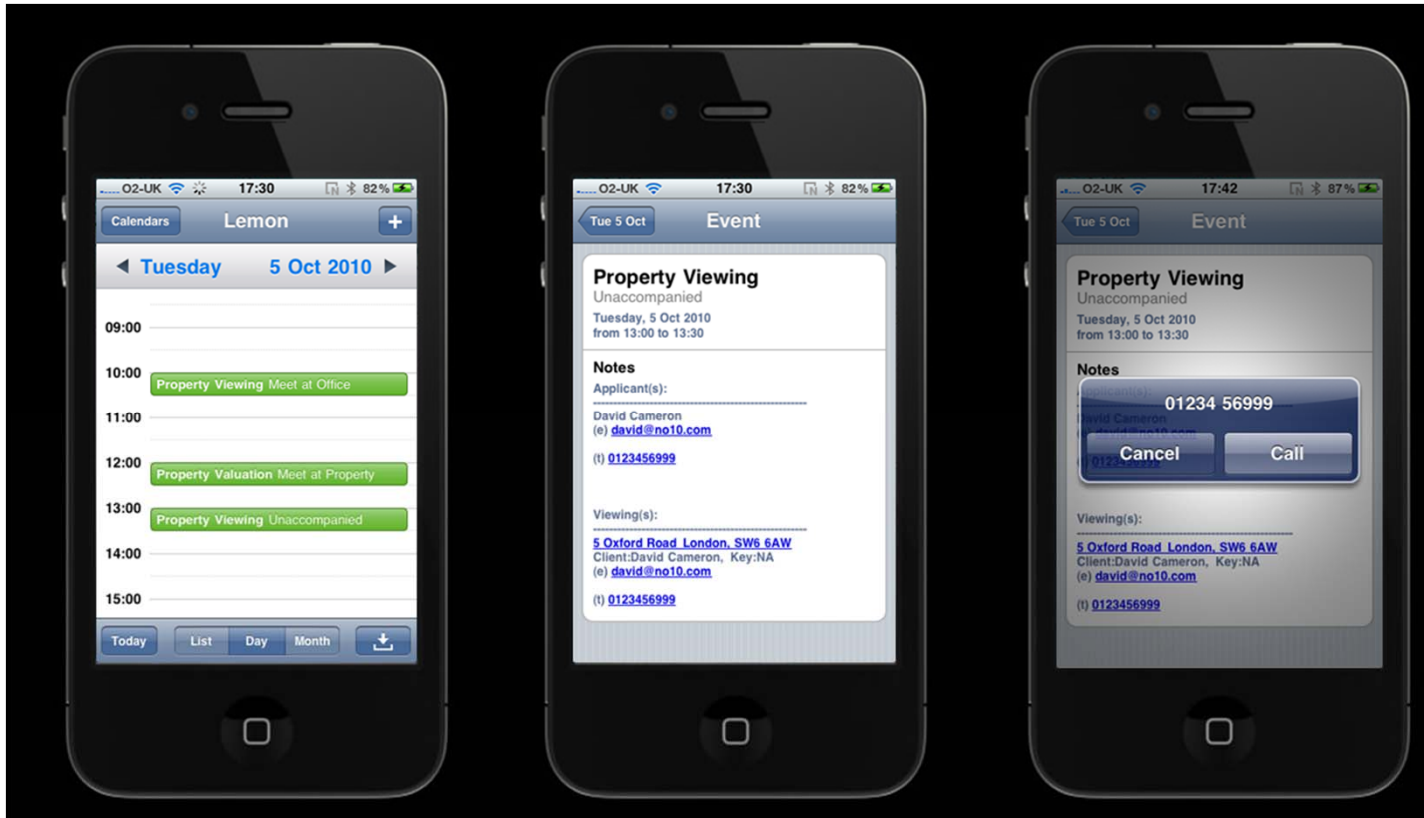
Webdadi Office Edition

- ✓ Smart property search aligned to processes and classification
- ✓ Shared diaries and negotiator's mobile iPhone calendar access
- ✓ Nothing to install, no hardware, no IT resource, no maintenance
- ✓ Internal Messaging – recorded notes sent to relevant staff member
- ✓ Website content management and control
- ✓ PDF Brochure/Card/Material Creation
- ✓ Automated Portal feeds
- ✓ Automated Property email alerts and stats
- ✓ SEO Automation and Control with a Webdadi powered Website
- ✓ Integrated Commercial Unit Calculator and Content Manager
- ✓ MultiMedia & Document Management & Storage
- ✓ Management and Client Reports
- ✓ Free in-version updates with no downtime

Benefits and advantages

- Automatic min/max sqft. calculation + search results display
- Double entry elimination with associated resource costs
- Internal data and diary visibility for all
- iPhone tap access to applicant and client contact details on the go using Wi-Fi or 3g without syncing mobile devices
- Quick changes to web pages by authorised users
- Easy uploading of data and media
- SEO best practice techniques and structure in solution
- Centralised brand and marketing web based facility for staff

take me with you



Optional Services

- Webdadi designed Website and templates
- Webdadi Content Management system Integration
- Data Integration and imports
- Mobile website version (iPhone optimised)
- Branch Diary online access via 4 digit PIN (iPhone optimised)
- Automated Media Uploading and Hi-Res Media with Datography™
Photography and ZoomSharp Floor plan Service
- SMS Marketing option
- Canvassing Tool
- Digital TV Link, screen + slideshow control, TV template designs
- Multi-Lingual Website Versions with either automated translation, human translation or a mix of both



Call us... [or we can call you!](tel:02082466060)

020 8246 6060

or email team@webdadi.com

